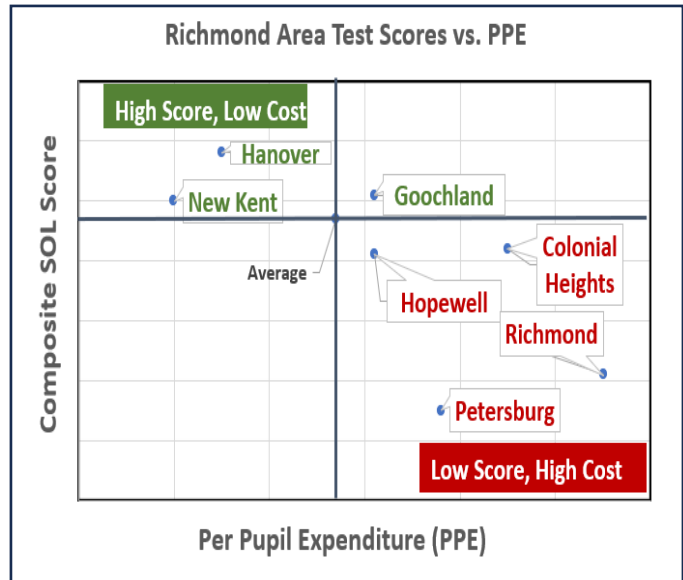


EDUCATION EXCELLENCE FOR ALL!

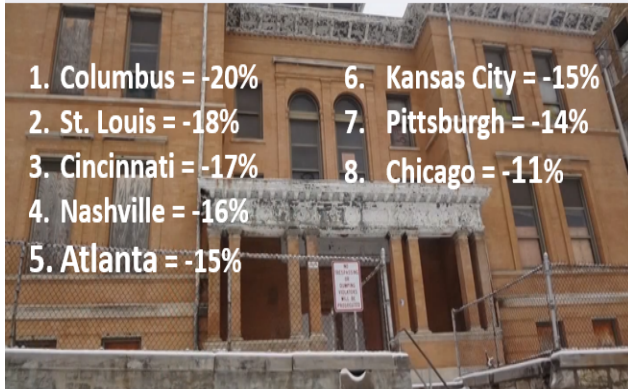
Problem: The Education Doom Loop

- Family Income Determines Home Zip Code
- Home Zip Code Determines Public School
- Public School Determines Student Success
- Student Success Determines Future Family Income ... repeat.

Financially-secure, young families living in failing school districts vote with their feet. They move to a lower tax, better public school district or enroll their student in private school. Migration to suburbs increases economic segregation, reduces social mobility, and creates greater education inequality.



Failing Schools Cause Family Flight to Zip Codes with Better Schools



- | | |
|----------------------|-----------------------|
| 1. Columbus = -20% | 6. Kansas City = -15% |
| 2. St. Louis = -18% | 7. Pittsburgh = -14% |
| 3. Cincinnati = -17% | 8. Chicago = -11% |
| 4. Nashville = -16% | |
| 5. Atlanta = -15% | |

RICHMOND = -17.5%

The Story

In a typical American community, the number of 0 to 4-year-old children equals the number of 5- to 9-year-olds. Not so in localities with failing schools. Parents with children entering school and who can afford to move or place their child in private school do so. Over time, this exodus results in locality job loss and a shrinking tax base. Poorer families stay, failing schools ask for more funding, and education inequality grows. For more information, see the TED talk by Dr. Bartley Danielsen at <https://rb.gy/rlh86v>.

The Solution

1. Enact legislation that directs one-third of the current public school per pupil expenditure (PPE) to fund a non-public education option for each child.
2. Target at-risk, low-income family demographics that can most benefit from the investment.
3. Incorporate features of Virginia's recent Learning Acceleration Grant (LAG) program to lower cost and improve results.

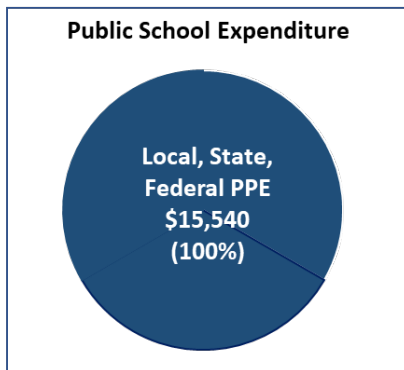
Bills [HB1164](#) and [SB533](#) mitigate family income education inequality by funding an education savings account (ESA) for low-income, at-risk children. Parents meet compulsory education laws by directing the funds to private school or in home instruction. Similar bills were passed by the General Assembly in 2016 and 2017 but vetoed by the Governor. Since then, NC and WV successfully implemented ESA legislation. Proven features and lessons learned from the NC and WV ESA programs and the VA LAG Program are codified in HB1164 and SB533. These provisions lower development and administrative cost and ensure academic effectiveness. See reverse side for more details.

Support HB 1164 and SB 533: Virginia Education Excellence NOW Act !

EDUCATION EXCELLENCE FOR ALL ACT

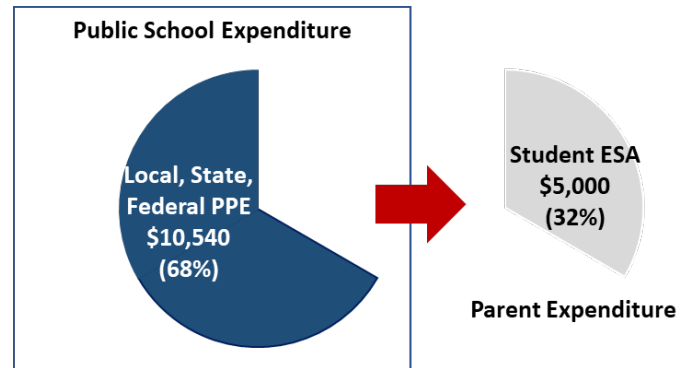
WITHOUT ESA

(BUSINESS AS USUAL)



WITH ESA

(EDUCATION OPPORTUNITY)



- 1 Student educated for \$15,540 in taxpayer money.
- Education determined by Zip Code.
- Limited Parental involvement.
- Limited curriculum transparency.
- Instructional materials chosen by bureaucracy.
- Top-down, one-size fits all approach to education.

- 1 Student educated for \$5,000 in taxpayer money (~ 2/3rd less).
- Equal access to a full range of education options recognized by current law.
- Education mode selected by Parent.
- Parent controls curriculum content and instructional materials.
- Education tailored to student needs and learning style.
- 2/3rd of PPE remains available to improve public schools: student to teacher ratio goes down and per pupil expenditure goes up.



<https://www.veoa.org>